

# specialty products

## Technical Expertise, Tailored Solutions

### Finch Ultra Smooth Tag

| Basis Weight | Brightness | Opacity | Smoothness | Caliper | Application                                    |
|--------------|------------|---------|------------|---------|--|
| 65 lb. Cover | 96         | 97      | 70         | 7.6     | Thermal transfer printing for tags and tickets |
| 80 lb. Cover | 96         | 98      | 70         | 9.4     |  |

### Finch Digital Greeting Card

| Basis Weight  | Brightness | Opacity | Smoothness | Caliper | Application   |
|---------------|------------|---------|------------|---------|---|
| 110 lb. Cover | 98         | 99      | 270        | 17      | HP® Indigo® and toner-based printing for greeting cards |

### Finch Digital Shelf Strip

| Basis Weight | Brightness | Opacity | Smoothness | Caliper | Application  |
|--------------|------------|---------|------------|---------|--|
| 65 lb. Cover | 94         | 97      | 110        | 8.8     | Xeikon printing for retail shelf product information |

### Finch Backlit Poster

| Basis Weight | Brightness | Opacity | Smoothness | Caliper | Application                         |
|--------------|------------|---------|------------|---------|-------------------------------------|
| 100 lb. Text | 98         | 91      | 60         | 6.4     | Inkjet printing for backlit signage |
| 65 lb. Cover | 98         | 93      | 60         | 7.6     |                                     |

### Finch Control Chart Paper

| Basis Weight        | Brightness | Opacity | Smoothness | Caliper | Application                        |
|---------------------|------------|---------|------------|---------|------------------------------------|
| 5 mil/ 70 lb. Text  | Cream      | 90.5    | 125        | 4.7*    | Offset printing for control charts |
| 7 mil/ 100 lb. Text | Cream      | 95.5    | 125        | 7.2*    |                                    |

\* Customer specification

### Finch Label Face Stock

| Basis Weight | Brightness | Opacity | Smoothness | Caliper | Application                |
|--------------|------------|---------|------------|---------|----------------------------|
| 80 lb. Text  | 96         | 95      | 90         | 5.4     | Facing for adhesive labels |

### Finch Heat Transfer

| Basis Weight | Brightness | Opacity | Smoothness | Caliper | Application                                |
|--------------|------------|---------|------------|---------|--|
| 60 lb. Text  | 93         | 90      | 80         | 4.1     | Screen printing paper for T-shirt graphics |

For ordering information and custom programs, contact your local Finch Sales Manager.

Finch specializes in uncoated papers for the digital and traditional printing markets, and we often customize tailored substrates for specific applications. Our promise is simple: affordable products, proudly made in the U.S.A. with environmental integrity, and delivered with the type of personal service that you will respect and remember.

#### Finch Portfolio

Value, Across the Board

#### High-value conventional printing papers:

Finch Fine Text and Cover  
 Finch Casa Opaque  
 Finch Opaque  
 Finch 94

#### High-performance digital papers:

Finch Fine iD  
 Finch Fine Color Copy  
 Finch Opaque Digital  
 Finch Performance Inkjet  
 Finch Digital Web Substrates  
 Finch Office Papers



[finchpaper.com](http://finchpaper.com)

1-800-833-9983

September 2013